

Sustainably packaged School milk







Picture credit: amainfo.at

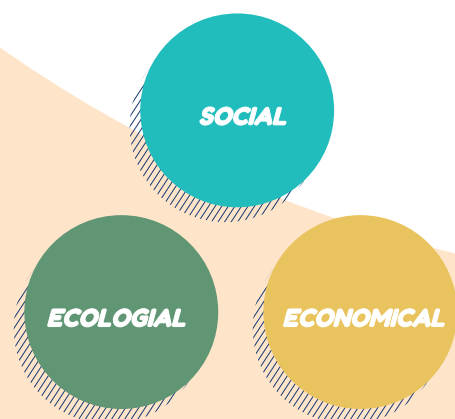
Information for directors, mayors, teachers, and parents

SUSTAINABILITY, high product quality and the conscious use of our finite resources are the values that school milk producers pursue with their work. We take the next step with the introduction of the new school milk packaging in the semester 2020/21. In a circular economy, we are switching to recyclable packaging made from recycled plastic, and make new cups out of the school milk cups after their use.

School milk in the new rPET cup – with this future-oriented project, we create a closed recycling loop for the school milk packaging.

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|---|---|
|  RECYCLABLE | We collect and recycle the recyclable cups. |
|  100% rPET | 100% recycled PET (rPET) – good for our environment. |
|  CO₂ EFFICIENT | Low CO ₂ footprint, thanks to reduced material use and lower weight. |
|  PACKAGING QUALITY | Practical, light-weight, and 100 % safe for food contact. |

We will communicate the timing for the change to the new cup on time. As soon as the remaining stock is used, the school milk products are going to be delivered in the new rPET cups. The used cups are collected at your school and we take them back and recycle the cups in cooperation with our project partners.



Autumn 2020

Symbolic image

Produced regionally

Healthy

Environmental awareness

Cultur

Recycling education

SOCIAL

High-quality
dairy products

Strengthening the region

Regional
product

CO₂ Efficiency

100 % recyclable
packaging to
avoid packaging
waste

ECOLOGICAL

Material savings

Regional recycling

Climate protection

The new rPET
school milk cup
has a positive
impact on all
three pillars of
sustainability.

Ressource efficient

Circular Economy

Austrian quality

ECONOMICAL

Regional added value

Collaboration along the
value creation chain

